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Dealer Buzz



DMV's New Technology

The Division of Motor Vehicles' *Bureau of Field Operations* investigates complaints made against motor vehicle, mobile home and recreational vehicle dealers. Dealer complaints may vary in reason, but the most common complaint is failure to apply for title and registration for their purchaser within 30-days



of delivery as required by law. The bureau has developed a program by using new technology to assist them in monitoring those in violation. On the last day of each month they will print a report that will list the title number, acquired date, transaction date and dealer license number for any transaction(s) that were completed after the 30-day time frame. Dealers will then receive a letter from the department reflecting these transactions. The letter will encourage the dealer to complete the title process within the 30-day time frame as allowed by Florida law.

In addition, if a pattern develops, the department will levy sanctions against the dealer in violation of the statutes or rules administered by the department. These penalties may include:

- ◆ Fines up to \$1000 per violation
- ◆ An Order of Emergency Suspension, which may be issued to protect the public in serious cases
- ◆ Revocation of the dealer's license

The Bureau wishes to work with the dealers to educate them of the requirements of the law, notify them of violations and to encourage them to transfer titles and registrations within a timely manner. If you receive a letter from the department and have questions regarding it, please contact your local DMV Regional Office.

Expedited Titles

In August 2004, the department piloted a project that would allow electronic titles to be printed on demand under specific circumstances. This process is called "Expedited Title". The intent of this process is to provide participants of the ELT program a more efficient way of obtaining a paper title.

Expedited title is only available on records that have electronic liens. When the lienholder releases their lien, they can systematically indicate for an expedited title. The request is held in our system until the owner, dealer or lienholder requests the title to be printed. This request must be made by 2:00 P.M. for the title to be available for printing the following business day. The fee for this process will be a \$7 fast title fee.

Expedited title provides better customer service. The consumer, dealer or third party needing the title can pick it up as quickly as one day. Mail time is eliminated, postage or overnight courier is avoided as well as forwarding titles to the ultimate destination.

Customers With Driver License Stops



When the department processes a title transaction and *a lien is being recorded*, if the new owner(s) has a stop on their driver license and we are renewing or extending the registration expiration period, the department will now do a title only transaction. In the past we would have returned all the paperwork until the stop was cleared. We will now transfer the title into the purchaser's name and record the lien to secure the title for the lienholder. The customer will not be able to extend their registration period until the stop has been removed. This applies regardless of which owner has the stop against their driver license, owner or co-owner. If you have any questions or concerns regarding this matter, please contact the dealer office at (352) 368-8272.

Emergency Contact Notification

Effective Monday October 2, 2006 the department will offer customers, who hold a *current* driver license or identification card, the ability to provide emergency contact information via the DHSMV website. The emergency contact information can be accessed through DAVID by law enforcement in the event of an emergency. They will be able to swipe the license or ID Card like a credit card to retrieve this information. This service may save crucial time if it ever becomes necessary to contact family members or other loved ones for an emergency situation. Please visit the website located at www.hsmv.state.fl.us today and fill out your information.



Special Thanks



We want to give a special thanks to the sponsors of our softball tournament hosted on September 30, 2006 and those of you who came out to support our team. It was a great success. All proceeds went to the United Way.

EFS Dealers...
Please make sure to verify these items before finalizing deals:

- ✓ Sales tax on 82040 and 82994 or back of title match.
- ✓ Fill out back of title *completely*.
- ✓ Date of sale and odometer reading match on 82040 and 82994 or back of title.
- ✓ Any alterations on 82040 need to have a notation of correction in section 11 on back of title application.
- ✓ Make sure physical address and PO Box are not on the same line.
- ✓ Please make sure work is dropped off no later than 1:00 PM.



**SOFTBALL TOURNAMENT 2006
Tax Collector vs. Property Appraiser**

Dear Editor

Dear Editor:

I am sure that I am speaking for a lot of other dealers when I thank our Marion County Tax Collector, Mr. George Albright, for hosting a Town Hall Meeting for local automobile dealers. With the help of Nancy Stein, Dealer Office Manager, they put on a wonderful slide show that showed the early days of the automobile industry in Marion County. It was so good to see Mr. Sawaya, Barbara Turnipseed Brown, Mr. Dingman, Paul and David Goebel and especially the man who got me into the car business in 1969, Mr. Walt McKee and his son Mike.

Mr. Albright and Mr. Mike Matz, of the Department of Motor Vehicles, spoke to our group on local issues, while Mr. Bob Houck reminisced about the early days of the car industry in Marion County. They were followed by Larry Peters and Allen Monello from the Automotive Industry Center for Excellence. Larry and Allen discussed some of the recent and upcoming changes in laws and new forms that relate to the car industry.

I especially want to acknowledge Mr. Albright for the changes he has made in the tag office. We now have a new dealer business and call center, with increased number of cross trained staff to process dealer title work faster. Our customers now have fast title access at all Marion County branches. Dealers can take advantage of the Electronic Filing system and can establish escrow accounts to make their payments faster. Larry and Allen are providing training at no charge to bring our title clerks up to speed on the new rules and regulations. Everything is running so smoothly that there is little or no waiting in the Dealer section. Mr. Albright has improved the efficiency and modernized our tag office and the automobile dealers in Marion County are most grateful for the results of his efforts.

Equally important is the service to Marion County residents. Because of the above mentioned improvements, Marion County residents no longer have to stand in long lines to renew their tags or transfer titles at the main office. Our residents can expect speedy and efficient service from their Tag Office.

George Albright is a man full of motivation and I am sure that he and his staff will continue to keep up the momentum to maintain the Marion County Tag Office as the most efficient in the State of Florida.



Don C. Scott

Don Scott Motors, Inc.

Past President of Florida Independent Automobile Dealer's Assoc.

Motorcycle Update

Beginning January 1, 2007 all motorcycles with a registrant under the age of 21 will be required to have a new Motorcycle Under-age Plate. The plate is unique in design and color to alert law enforcement of under age motorists. Existing motorcycle registrations, where a registrant is under 21, will be required to replace their current plate at time of renewal. After the registrant reaches the age of 21, the system will flag to replace the plate with a regular motorcycle plate. If you have any questions regarding this matter, please contact our office.



Florida Independent Automobile Dealers Association
www.FIADA.com



Dear Editor

On Oct 30th, 2006, the Marion County Tax Collector, George Albright took time out of his busy schedule to discuss with my American History class the various roles of the political parties.

Mr.Albright stressed that we have several political parties so that it allows us, the voter, to make choices and offer differences of opinions. In addition, the Independent party movement has formed because of the dislike of the two major political parties. George outlined “term limits” in Florida with that being, eight years for Governor, Cabinet & State Legislators.

In closing, Mr.Albright encouraged the students to insist that they’re parents register to vote. If they’re not registered they don’t have the right to complain about the FCAT. Remember, voting is not a right, but a privilege.

Ben Saxon
Dean of History
Fort King Middle School
Ocala, Fl.



Fee Increase Allowed for EFS Dealers

Effective Dec 1st, 2006 the EFS fee that dealers can charge to their customer's has been increased from \$17.00 to \$24.00. If you wish to take advantage of the increase in the EFS fee, you may charge your customers per the EFS Program Standards, and you must submit a price increase request to your tax collector for approval. If necessary, please contact your Dealer Management System (DMS) provider to have your forms changed. If you have any questions concerning the price increase you may contact me at Marion County Tax Collector , EFS Department Pam Randle at (352)-368-8241.

As a reminder to all EFS dealers, if a vehicle has been traded in to your dealership you must mark title as sold. Then a disposal affidavit must be attached to paperwork letting me know what happened to vehicle.





Merry Christmas to all and a Happy New Year!!!!

Marion County Auto Dealers

Thank you for your understanding during this very busy time. We have all been a little inconvenienced by the closing of the state Driver’s License office for renovation. Our branch offices have seen their transactions for driver’s licenses double. Your cooperation during this hectic time has been very much appreciated by myself and my staff. We all benefit when we work together.

I would like to wish you and your families the merriest of holiday seasons and we all look forward to a healthy, happy and prosperous New Year.

Sincerely,

George Albright

George Albright, Tax Collector
Marion County



Upcoming Events

- December 25 Office Closed
- January 1 Office Closed
- January 15 Office Closed
- January 29 Employee Meeting
(Office closed from 8-9:30 AM)

During this joyous season, may we remember to pray for those who serve this blessed country. Those who sacrifice time with their loved ones to protect our homeland.



Happy Holidays from all of us to you!